



# Bjørn Lomborg

Author and Leading Expert on Global Sustainability



## CSA CELEBRITY SPEAKERS

Bjørn Lomborg is adjunct professor at the Copenhagen Business School. In addition, he is Director of Copenhagen Consensus Center which brings together some of the world's top economists, including 5 Nobel laureates, to set priorities for the world. Time magazine named Lomborg as one of the world's 100 most influential people in 2004. He is one of the Foreign Policy Magazine's 2010 Top Global 100 Thinkers.

**Bjørn now features on four international lists of the most influential people in the world**

### In detail

From 2002 to 2004 Bjørn was director of Denmark's national Environmental Assessment Institute. He organised "Copenhagen Consensus" in 2004, a project which brought together some of the world's top economists to prioritise the best solutions to the world's biggest challenges. Essentially, he asked these experts to tackle the question: With limited resources, how can we do the most good possible? In 2006 he repeated the "Copenhagen Consensus" project with top United Nations ambassadors instead of economists. He managed to bring together representatives from China, India and the USA, representing about half the world's population.

### What he offers you

In his highly informative and well researched presentations Bjørn systematically examines today's most important global crises issues and offers sustainable solutions. His message is as simple as it is important.

### How he presents

Having spoken around the globe, Bjørn's presentations are filled with a host of real life examples as well as important and useful information delivered in an easily digested formula making him a highly sought after and prized speaker.

### Languages

Bjørn presents in English or Danish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



Video