



# Sir Bob Geldof KBE

Activist, Businessman and Musician



## CSA CELEBRITY SPEAKERS

Bob Geldof KBE is best known for organising the 2005 Live 8 and 1985 Live Aid benefit concerts. A self-styled campaigner he is tremendously well informed on a broad range of global and national issues. Currently, he is heavily involved in the Make Poverty History Campaign, a campaign against third world poverty. In addition to his equally successful if diverse campaigning and musical achievements, he is also a proven businessman and is co-founder of Ten Alps a very successful production company. Bob was recognized by Time Magazine as one of the 2005 European Hero's and made the front cover of their European Edition on 10th October 2005.

### Outspoken and celebrated global activist

#### In detail

Now a truly global figure, his career began in journalism before forming the rock band Boomtown Rats. The course of his work changed when he set about the huge challenge of arranging Live Aid. In 2004 he returned to Ethiopia with UNICEF reviving media and public interest in the country's economic state. Most recently he was honoured with the 2005 Nobel Man Of Peace Award and the MTV Free Your Mind Award which he received at the European Music Awards. He was also a Nobel Prize Nominee in 2005.

#### What he offers you

The breadth and depth of his knowledge and experience is unique and hard to replicate. He is highly entertaining and has great insight into the socio-political arena as well as leadership, communications, marketing in the global village, motivation and self-development.

#### How he presents

Passion is undisputedly one of his strengths, but so is validity of message. His inspirational presentations are both well researched and convincing.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



Video