



## Federico Grom

Entrepreneur founder of Gelateria Grom



### CSA CELEBRITY SPEAKERS

After an economics degree and a few years as finance manager, he opened in 2003, together with his friend and business partner Guido Martinetti, the first Grom store in P.za Paleocapa, Torino. Today the gelaterie Grom in Italy and around the world are 68 and the collaborators of Guido and Federico about 650. For Grom, he is in charge of the finance and deals with the gelaterie, the places where you can taste the gelato, and with the comfort of their employees. In 2012 Guido and Federico told their adventure in the book Grom. The story of a friendship, some gelato and lots of flowers.

#### Languages

Federico presents in Italian and English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what Federico could bring to your event.

#### How to book him?

Simply phone or e-mail us.