



# Jamal Edwards MBE

Digital Entrepreneur, Founder of SB.TV & the Face of the Google Chrome Advert



## CSA CELEBRITY SPEAKERS

Jamal Edwards founded SB.TV at the age of 15, with little idea or vision of what the future held. His raw and unique venture relied on friends rapping to camera, and soon began to attract increasingly major names in the world of urban music, eventually becoming a lauded music and lifestyle media platform with global reach, which launched the career of international superstar Ed Sheeran.

### In detail

His UK online urban music channel has grown fast and strong, boasting a subscriber base of over 640,000 with over 340 million views and has featured interviews with an impressive and uniquely high-level catalogue of guests, including politicians David Cameron and Ed Milliband, as well as major international artists such as Nicki Minaj and Jessie J. In 2011 Jamal became the face of the Google Chrome ad which was the second most popular YouTube ad that year. "The web is what you make of it" series of ads received more than 750,000 views in six days. Jamal is a patron for The Prince's Trust and Access to Music and is committed to using his success to inspire young entrepreneurs and all young people. What he/she offers you Having gone from creating his own YouTube channel to curating stages at Bestival and Wireless, from filming on British housing estates to recording interviews from 10 Downing Street to the Bermuda Triangle, internet entrepreneur and self-made media mogul Jamal can now boast an expanding business portfolio and a solid reputation that sees him inspiring a new wave of digital entrepreneurialism. How he/she presents Jamal Edwards is a business sensation, and an innovative and exciting speaker. He has a confident style, a very likeable and open character and he's relaxed speaking to wide ranging audiences.

### Languages

He presents in English .

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he/she could bring to your event.

### How to book him?

Simply phone or e-mail us. How he presents. Languages He presents in English. Topics Digital Entrepreneurism Working with Brands Innovation Today Choosing Content The Power of Content Publications 2013 Self Belief Awards One of the Queen's Young Leaders No. 2 in The Guardian's top 30 young people in digital media 2014 Ambassador for MTV's Staying Alive Edwards can now be found on The Times Young Power List St. Vincent Business Award