



# Dr. Jonas Ridderstråle

International Business Consultant, Author & Lecturer



## CSA CELEBRITY SPEAKERS

Dr Jonas Ridderstråle is at the forefront of the new generation of European-based business gurus. He cuts through the madness and hyperbole surrounding the global economy and his appeal is truly global. Jonas has attained tremendous media coverage throughout the world. In 2009 Thinkers 50, the global ranking of management gurus, placed him and his partner Kjell Nordstrom among the list of most influential thinkers.

### "Rebel with a cause"

#### In detail

Dr. Ridderstråle holds an MBA and a PhD in international business and has been recognized as Sweden's outstanding young academic of the year. Formerly, he was an assistant professor at the Stockholm School of Economics where he was responsible for the school's Advanced Management Program. Jonas is currently a visiting professor at Ashridge Business School in the UK. His research focuses on new organizational models and leadership styles in the information age and has been published in leading academic journals. Jonas contributed to the best-selling Financial Times Handbook of Management and Business: The Ultimate Resource. He is on the editorial board of The Capstone Business Encyclopaedia.

#### What he offers you

His uncompromising, imaginative and decidedly funky take on contemporary business life has made Jonas one of today's most sought after speakers. With his extensive experience Dr. Ridderstråle is widely admired for his integrity and insight and is considered to be one of the most prominent business professionals. He assists corporations to prosper in the global marketplace and cuts through the madness and hyperbole surrounding the global economy making his appeal truly global.

#### How he presents

Jonas practices what he so persuasively preaches. With his unorthodox combination of academic rigor, forceful logic and funky free-thinking he hits home hard with a powerful message for businesses worldwide.

#### Languages

He presents in English and Swedish.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



Video