



# Prof. Klaus Schweinsberg

Leading Expert on Strategy and Economic Policy



## CSA CELEBRITY SPEAKERS

Klaus Schweinsberg is an acknowledged expert and top management adviser on economy and strategic leadership. He is Founder and Head of the Center for Strategy and Higher Leadership and Secretary General for the Governance Commission for family-owned businesses. In 2009 he was nominated as Young Leader by the World Economic Forum in Davos. For several years he was Editor-in-Chief and Publisher of Capital, Germany's leading Economics Magazine and Impulse.

**"The Young Global Leaders form a powerful international community that can dramatically impact the global future"**

### In detail

Klaus studied Political Economics in Switzerland, Italy and Scotland and obtained his doctorate and PhD in Economic Policy at the University of Fribourg. For ten years he held various managerial positions with Bertelsmann AG, including Business Editor of The Financial Times Deutschland, Editor in Chief and Publisher of Impulse. Frequently published in the press, he is also a respected adviser to senior managers in leading corporations. He is a member of the American Economic Association and the Royal Over-Seas League as well member of several supervisory boards and advisory committees.

### What he offers you

Drawing from his extensive experiences as personal advisor and member of various supervisory boards, Klaus offers audiences an inside view of current economic trends. With a wealth of research at his disposal, he also offers audiences essential the essential tools and proven strategies designed to help organisations gain a competitive advantage in the current economic climate.

### How he presents

Regularly invited to appear on TV, Klaus is a dynamic and engaging speaker and has a reputation for delivering even the most complex economic issues in an easily digestible format. He is also a highly versatile and accomplished conference host.

### Languages

He offers tailored keynotes in German, English, French and Italian and moderates in German, English and French.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



Video