



# The Rt Hon. Mike Moore

Former Director General, World Trade Organisation Former Prime Minister, New Zealand



## CSA CELEBRITY SPEAKERS

Mike Moore is a globalisation expert. He is a former Prime Minister of New Zealand, and former Director-General of the World Trade Organisation, WTO. While at the WTO he enhanced its image and deepened its relations with civil society resulting in ten new members, including China. In 2003, he was appointed to the Global Commission on International Migration, a United Nations organisation.

**"Mike Moore is that rare politician: a doer who is also a thinker." Jagdish Bhagwati, author of Free Trade Today**

### In detail

His political career started in 1972 when he became the youngest Member of Parliament ever elected in New Zealand. As Minister of Overseas Trade and Marketing, he played a leading role in launching the Uruguay Round of GATT negotiations; and he was also the longest serving member of the New Zealand Parliamentary Select Committee on Foreign Affairs and Trade.

### What he offers you

Widely respected for his leadership, experience, and decision-making skills in launching multilateral trade negotiations, he brings a wealth of invaluable insights into the complex issues involved in trans-global business.

### How he presents

A candid and thought provoking speaker Mr Moore's stimulating and highly informative presentations are characterised by his willingness to share his considerable expertise with the audience in a relaxed and professional manner.

### Topics

- World Trade
- Leadership
- Development of Emerging Markets
- Globalisation and Global Markets

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2009

Saving Globalization

#### 2003

A World without Walls: Freedom, development, free trade and global governance

#### 1998

A Brief History of the Future



Mike gave an excellent presentation, with on-message content. The audience thought he was excellent - Global Computer Hardware Manufacturers

