



# Sahar Hashemi OBE

Entrepreneur & Innovation Expert



## CSA CELEBRITY SPEAKERS

Sahar Hashemi is one of the UK's most inspirational female entrepreneurs and a powerful speaker on innovation and entrepreneurial mindset in corporations sharing with the audience her captivating personal stories of building two famous brands; Coffee Republic, UK's first coffee bar chain, which she and her brother grew to 110 stores and £30m turnover and exited in 2001, and Skinny Candy, the guilt free confectionery brand which she sold to Glisten Plc in 2007. She is a bestselling author - her book 'Anyone Can Do It- Building Coffee Republic from our Kitchen Table' has been translated into 6 languages. As well as being a bestselling author, Sahar was recently awarded an OBE 'for services to the UK Economy and to charity' in the 2012 Birthday Honours list.

**"Sahar's passion for innovation energises the room"**

### In detail

Formerly a lawyer, Sahar has been recognised for her achievements as an entrepreneur by Her Majesty the Queen and named as a 'Pioneer to the life of the nation'. She was also named Young Global Leader by the World Economic Forum in Davos. She was also named one of 100 most influential women in Britain by Daily Mail and 35 top women in British business by Management Today. In a Shell Livewire survey of role models Sahar was among the top 5. She has been on the cover of Director Magazine, Management Today, Observer Magazine, New Business Magazine, Business 550 and Voyager.

### What she offers you

An internationally recognised speaker, Sahar's captivating and uplifting speeches are unique as she combines her own enthralling 'story' with key themes of change management and employee engagement. By telling her very personal journey, she connects with the audience on an emotional level and brings to life the passion, determination and open mindedness needed to succeed. She makes a strong impact, igniting the audience with a 'can do' spirit and the tools and habits to 'make it happen'.

### How she presents

A passionate keynote speaker, Sahar's energy is infectious and delegates always leave events inspired and motivated to stop 'thinking about it' and 'get on with it'!

### Languages

Sahar presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.

### Publications

#### 2010

Switched On: 8 Habits to Being Highly Effective in Your Job, and Loving it

#### 2003

Anyone Can Do ItThe 2nd highest selling book ever published in the UK on entrepreneurship after Richard Branson's book



Sahar is an engaging and informative speaker who gave an excellent performance. She drew direct comparisons with our business which was invaluable - UK Bank



### Topics

- The Switched On Mindset - 'Igniting Creativity and Innovation'
- 8 Habits for a Switched On Mindset
- Anyone Can Do It - Awakening the Entrepreneur Within
- Life Outside the Comfort Zone - An Entrepreneur's Journey
- Entrepreneurial Leadership
- Standing in the Customer's shoes
- Anyone Can Do It - The Journey of Turning an Idea into a Business