



# Baroness Susan Greenfield CBE

Expert on the Human Mind and Renowned Brain Researcher



## CSA CELEBRITY SPEAKERS

Susan Greenfield is a scientist, writer, broadcaster and member of the House of Lords. She conducts research on novel mechanisms of neurodegeneration and is Professor of Pharmacology at Lincoln College, Oxford University. With a well earned reputation as one of the most influential women in the world, she is an outstanding keynote speaker on change and tomorrows" people. She has deeply insightful perspectives on the effects of scientific and technological advancements on the human race as well as business management and leadership.

**"One of the most inspirational women in the world" Harpers & Quee**

### In detail

Susan Greenfield took a DPhil in the Oxford University Department of Pharmacology and subsequently held research positions at the College de France, Paris and NYU Medical Centre. She has received 30 Honorary Degrees from British and foreign universities. Susan has been profiled in a wide range of papers and magazines, voted one of the 100 most influential women in Britain. She has been Forum Fellow at the World Economic Forum at Davos for the last ten years and has addressed the European Parliament on the impact of technology. She is a Fellow of the Royal Society of Edinburgh and joined the Advisory Board of the Kusuma School of Biological Sciences at the Indian Institute for Technology, Delhi in 2011.

### What she offers you

In her illuminating and lively presentations, Susan Greenfield illustrates how the massive growth of electronic media is fundamentally altering our brains and central nervous system and that while change is inevitable, companies must choose how to respond to that change. Susan Greenfield shares invaluable advice on leadership and the human mind and is immensely popular with audiences around the world.

### How she presents

She is highly sought after for her innate ability to make science, technology and the human mind more accessible and comprehensive subjects. She breaks the mould and changes audiences" preconceptions by offering valuable information in a remarkably down to earth manner.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.



Video