



# Vijay Govindarajan

Internationally Renowned Authority on Innovation and Strategy



CSA CELEBRITY SPEAKERS

Vijay Govindarajan is an internationally renowned authority on strategy execution, strategic innovation, industry transformation, and global strategy and organization. He is the Earl C. Daum 1924 Professor of International Business at the Tuck School of Business at Dartmouth College. He was the first Professor in Residence and Chief Innovation Consultant at General Electric. He has been ranked as number 3 on the Thinkers 50 list of the world's most influential business thinkers.

**"He is widely regarded as one of world's leading experts on strategy and innovation"**

## In detail

In the 1980s, Vijay surveyed hundreds of executives at Fortune 500 corporations about their varied approaches to executing strategy across business units. In the 1990s, he helped companies that were expanding globally achieve the most effective balance of differentiation and integration among country subsidiaries. Since 2000, he has focused on teaching corporations to build breakthrough businesses while simultaneously sustaining excellence in their core business. He writes about innovation and execution on his blog, Harvard Business Review, and Bloomberg BusinessWeek. He has been ranked by Management International Review as one of the Top 20 North American Superstars for research in strategy and organization. One of his papers was recognised as one of the ten most-often cited articles in the entire 40-year history of Academy of Management Journal.

## What he offers you

In 2011, 2009 and 2007 Thinkers 50, the global ranking of management gurus, placed him among the list of most influential thinkers. Recognised as one of today's leading business strategists Vijay Govindarajan helps companies adapt to the global business environment and change the way they look at strategy. For 25 years, he has been advancing the field of strategy execution and advising senior executives in all industries on how to modify their organizations to achieve their strategic ambitions.

## How he presents

Warm, articulate and naturally funny, Vijay Govindarajan is a highly popular keynote speaker.

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.



Video