



## Alessandro Rimassa

Director of the School of Management and Communication at IED, Istituto Europeo di Design, writer and a consultant on Innovation and communication



CSA CELEBRITY SPEAKERS

Alessandro is director of the School of Management and Communication of the European Institute of Design in Milan. He is consultant for communication and innovation, in particular he deals with storytelling, branding and marketing for communication and creativity and design thinking for innovation.

### In Detail

He has already written five books, of which the best known is "Generazione Mille Euro", which has been translated into 7 languages and has become a film. Alessandro is also a blogger on the Huffington Post. Alessandro interest is also focused on the youth in relation to the world of work and the creation of new startups. He takes regularly part to conferences, TV shows and holds lectures and seminars.

### How to book him?

Simply phone or e-mail us.

### Languages

He presents in English

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.