



## Mark Gallagher

Formula One Industry Executive



### CSA CELEBRITY SPEAKERS

Mark Gallagher has worked in Formula One for almost 30 years and has spent the last 15 as a senior executive within the management of Jordan Grand Prix, Red Bull Racing and Cosworth. Today Mark heads a sports investment group, sits on the board of Status Grand Prix which he co-founded in 2005 and uses his vast experience of the F1 industry to work with teams, sponsors and drivers. He also makes regular appearances in the media, notably with Sky News and in 2012 is an expert pundit and commentator at F1 events with ESPN Star Sports, broadcasting to 24 countries and 36 million F1 fans in Asia.

**"Winning takes team work, focus & delivery" - Mark Gallaghe**

#### In detail

Former Head of Marketing at the highly successful, race winning Jordan team over a ten year period, Mark was famously described as "head of making things happen" in Eddie Jordan's dynamic organisation. He then joined Jaguar Racing and helped in its transition into the now-dominant Red Bull Racing team, before taking over responsibility from 2009 until 2011 for the return of Cosworth to F1, where Mark was directly responsible for supplying one third of the F1 teams with engine technology, re-establishing the Cosworth F1 business.

#### What he offers you

While operating at the centre of this fascinating sports business, Mark has worked directly with the world's top drivers and team owners including, Senna, Mansell, Schumacher and Coulthard, giving him a privileged understanding of what it takes to be a world class competitor. A unique opportunity offers Mark teaming up with David Coulthard, former F1 Driver, to duet in bespoke high-octane Q&A sessions framing clients business messages and objectives, offering their sharp business insights all set against a background of exhilarating visuals.

#### How he presents

With a relaxed, anecdotal and humorous style, Mark gives businesses and organisations a rare insight into what it takes to build winning teams and compete for success at world level.

#### Languages

Mark presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



Video