



## Prof. Muhammad Yunus

Founder of the Grameen Bank and Winner of the 2006 Nobel Peace Prize



### CSA CELEBRITY SPEAKERS

In 1976, Muhammad Yunus founded the Grameen Bank to make loans to poor Bangladeshis. Since then the Grameen Bank has issued more than US\$ 5.1 billion to 5.3 million borrowers. The success of the Grameen model has inspired similar efforts throughout the developing world and even in industrialized nations including the USA. His methods have also been applied to Burma and in Kosovo with great success and he is now embarking upon an effort to eliminate global poverty. In 2009, Thinkers 50, the global ranking of management gurus, placed him among the top ten most influential thinkers.

**"By giving poor people the power to help themselves, Dr. Yunus has offered them something far more valuable than a plate of food - security in its most fundamental form." Former US President Jimmy Carter**

#### In detail

Besides Grameen Bank he has created a number of companies in Bangladesh to address diverse issues of poverty and development. Among the companies are Grameen Phone (a mobile telephone company), Grameen Cybernet (Internet Service Provider), Grameen Communications (Rural Internet Service Provider), Grameen Software company, Grameen Information Technology Park, Grameen Fund (Social Venture Capital Company), Grameen Capital Management company and many more.

#### What he offers you

Prof. Muhammad Yunus is a highly charismatic figure with a wealth of innovative ideas and the power to help thousands of people to decide their own destiny. He has shown himself to be a leader who has managed to translate visions into practical action for the benefit of millions of people, not only in Bangladesh, but also in many other countries. He carefully explains to audiences his ideas and lays the foundations for the successful implementation of his model which is eradicating poverty around the globe.

#### How he presents

An empowering and emotive speaker, Muhammad Yunus talks passionately about his goals and dreams and leaves audiences inspired with his simple yet effective ideas.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.