



## Robert Polet

Former CEO of Gucci Group, former President of Worldwide Ice Cream and Frozen foods at Unilever



### CSA CELEBRITY SPEAKERS

Robert Polet joined Gucci Group in 2004 after a 26-year career at Unilever, bringing considerable global management experience and a deep knowledge of the development of consumer brands in a multicultural environment. His dynamism has helped turn around luxury goods company Gucci Group and was named as European Businessman of the Year 2007 by Fortune magazine. He encourages the people working with him to break rules and to go outside the box.

**"The man who has put the extra into extravagance"**

#### In detail

Robert Polet studied business administration at Nijenrode in the Netherlands and earned an MBA from the University of Oregon, USA. He joined Unilever in 1978, and has worked there in a broad variety of marketing and senior executive positions throughout the world. In his latest position, he was president of Unilever's Worldwide Ice Cream and Frozen Foods division. Where Robert Polet exerts control at Gucci is in selecting the right leaders, and he then enjoys letting them "Go for it". What he/she offers you Robert Polet shares his ideas for managing fashion brands, where art and commerce collide, with international audiences at events worldwide. His motto is "always put yourself through the hardship of keeping things simple" and his self-confidence and single-mindedness have brought success throughout his career. His people oriented leadership produces extraordinary results. He is open-minded, very direct, very transparent, and a fine speaker.

#### How he presents

Never having been one to adhere to rules and protocols, this highly charismatic Dutchman, Robert Polet is truly insightful and memorable.

#### Languages

He presents in Dutch, Italian & English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.