



## Scott Steinberg

Top Technology Futurist, Renowned Business Strategist,  
Change Management, Innovation and Trends Expert



### CSA CELEBRITY SPEAKERS

Scott Steinberg is one of the world's best-known business strategists, trends experts and strategic innovation consultants. Scott is also a bestselling and award winning expert on leadership and innovation. The author of "Becoming Essential", the Fortune 500 calls him a "defining figure in business and technology" and "top trendsetter to follow." The CEO of TechSavvy Global, a management consulting and market research firm, he helps clients create competitive advantage and drive change, innovation and growth.

**"If you really want to know about business, you should refer to Scott Steinberg." - Sir Richard Branson, Virgin Group**

#### In detail

From EMC and eBay to Intel and MTV, Scott has worked with many top brands to drive success. Scott's 10+ year track record for accurately predicting business, consumer and technology trends has made him a fixture in mainstream media, where he's been seen by 1 billion people worldwide. Today's #1 ranked technology expert according to Google, he's been a syndicated columnist on change and innovation for numerous outlets. A strategic insider for 600+ media outlets including CNN and Rolling Stone, Scott is an acclaimed entrepreneur who has built and sold several startups and divisions. He was described by the European Commission as "One of the best gurus on innovation and competitive advantage strategies to accelerate growth."

#### What he offers you

Renowned as a leading trend-spotter, bestselling author and one of the world's top influencers and media authorities, Scott's hailed as a top change agent and technology futurist. His motivational speeches, leadership seminars and training workshops reveal how to accelerate change and growth and are invaluable for demonstrating how to become more successful and effective in your life and business.

#### How he presents

Scott is a tremendously entertaining and insightful speaker. His keynote presentations consistently keep audiences on the edge of their seats. He has a gift for making complex ideas easily understood, his strategic thinking is second to none and he has an ability to recognize and communicate patterns that are driving the market.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.