



# Tom Peters

Business Management Guru



## CSA CELEBRITY SPEAKERS

Tom Peters is the co-author of "In Search of Excellence" and "A Passion for Excellence". He was the founder of the Tom Peters Group, five enterprises engaged in encouraging the competitive and management revolution in America; and the non-profit Palo Alto Center for Management Studies. He speaks to about 150 public and private sector organisations each year. He also writes a weekly syndicated newspaper column for Tribune Media Services and has authored more than 100 magazine and journal articles.

**"Test fast, fail fast, adjust fast" Tom Peter**

### In detail

The Economist tagged him the Uber-guru; and Business Week's take on his "unconventional views" led them to label him "business's best friend and worst nightmare." In 2004 the Bloomsbury Press book "Movers and Shakers" reviewed the contributions of 125 business and management thinkers and practitioners, from Machiavelli and JP Morgan to Tom and Jack Welch.

### What he offers you

In 2009 and 2007, Thinkers 50, the global ranking of management gurus, placed him among the list of most influential thinkers. In his brilliant presentations, Tom offers audiences the necessary tools for personal and business empowerment along with a host of ingenious problem solving methodologies.

### How he presents

Tom Peters is known for a very evocative, emotional, and dynamic speaking style. His speaking engagements have earned him a large following.

### Languages

Mr. Peters presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.